Text to Clip

Create stunning videos simply by chatting
Powered by AI

Problem

- SMBs, educators, and creators need more video but lack time and expertise.
- Traditional editors are complex and costly.
- Market gap between demand and production capacity.

Solution

- Conversational AI assistant guides users with no editing skills.
- Simple chat interface, no forms or timelines.
- Native RTL (Arabic) support for MENA market.

Market Opportunity

- **TAM**: $50B+ global automated video creation market (2029).
- **SAM**: SMBs, creators, and educators adopting AI tools.
- **SOM**: MENA region with unique RTL-first advantage.

Business Model

- Freemium model with Pro subscription ($30/mo).
- Enterprise API licensing for CRM/ERP integrations.
- Add-ons: brand kits, 4K, storage.

Traction

- Closed test cohort (Aug 2025): 30 users, 120 videos/month.
- Avg. render time: 1.5 min; CSAT 4/5.
- Preparing public beta with AI Agent (Q1 2026).

Financial Highlights

Year 1	$100k revenue (1k Pro users + 2 API)	Loss: -$50k
Year 2	$500k revenue (5k Pro users + 6 API)	Profit: +$150k
Year 3	$1.8M revenue (15k Pro users + 15 API)	Profit: +$1M

Breakeven by Year 2 • Strong profitability by Year 3

Team

Parham Imanlou | British - Iranian | Web Designer, BEEP engine lead.
Mehrdad Bahadoranfar | Iranian | Product Manager, SMB channels.
Yalda Memar | German - Iranian | Brand Systems, Graphic Design.
Halle Pourmohammad | British - Iranian | Video Editor, Conversational UX.

Funding Ask

- Raising $360k seed (~12 months runway).
- Use of funds: 45% Product & AI, 25% Infra & GPUs, 20% Go-to-Market, 10% Ops/Compliance.

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